



FOR IMMEDIATE RELEASE

A New United Tantramar Theatre Company is Seeking Name Suggestions

[TANTRAMAR, March 14, 2024] The Tantramar region is set to witness an exciting new era in local theatre as two long standing theatre companies, Live Bait and Performers', join forces to create a new, larger entity that will combine the strengths, expertise, and rich histories of both groups to enhance the theatrical experience for audiences in the community.

Ryan Slashinsky, an experienced local performing arts teacher has been brought in as Managing Director to work with the current Artistic Director of Live Bait, Ron Kelly-Spurles, to oversee the transition. Together, they are helping the new board of directors to establish the emergent organization and expand its programming in exciting new directions. The amalgamation will streamline resources, broaden artistic horizons, and create a more robust platform for local talent to flourish. Through this merger, a dynamic and vibrant future is envisioned, building on the foundations laid by Live Bait and Performers' over the years to maintain Tantramar's status as a hub of quality performing arts.

"We are thrilled to announce the formation of a new theatre company in Tantramar, a venture that brings together the best of Live Bait and Performers," said Ryan Slashinsky, Managing Director of the new company. "This merger represents a commitment to delivering more high-quality, innovative productions that resonate with our community. We believe that by pooling our resources and talents, we can continue to create excellent theatrical experiences for our audiences and contribute significantly to the flourishing arts scene in the Tantramar region."

Work has already begun on the inaugural production to be performed at the end of May - it is called "Wyrd Sisters", based on the immensely popular novel by Terry Pratchett. Plans are in the works for two more captivating mainstage productions in this initial season, as well as a youth production, a workshop series for emerging directors, and other educational programming and opportunities for members of the community interested in trying their hand at the various aspects of theatre creation. Anyone interested in proposing a show to be included in this season's lineup will soon be able to submit their proposal at the websites of the former companies - livebaittheatre.com and performerstheatre.com.

Tantramar's new amalgamated theatre company needs a fresh new name, and they are seeking suggestions from the local theatre-loving public! Anyone who thinks they have the perfect name in mind can visit performerstheatre.com to submit their suggestion throughout the week - if your idea is chosen, you will receive two subscriptions to the inaugural season - 3 entertaining mainstage shows for free!

Until they have a new name, you can keep in touch with their adventurous theatrical pursuits and offerings as the season unfolds at the two websites and social media pages of the former companies - livebaittheatre.com and performerstheatre.com.

For more information, please contact:

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